

ABSTRACT

A network-based marketing system is disclosed which allows an entire supply chain to obtain real-time, single-source freight services. The services are preferably provided over the Internet, and accessed via web browser software in the form of web pages automated by a web server and database server. The invention permits the users to receive rates for freight in real-time, schedule, track and invoice shipments via a distributed network, and manage all such shipments for an entire supply chain via a single master account.